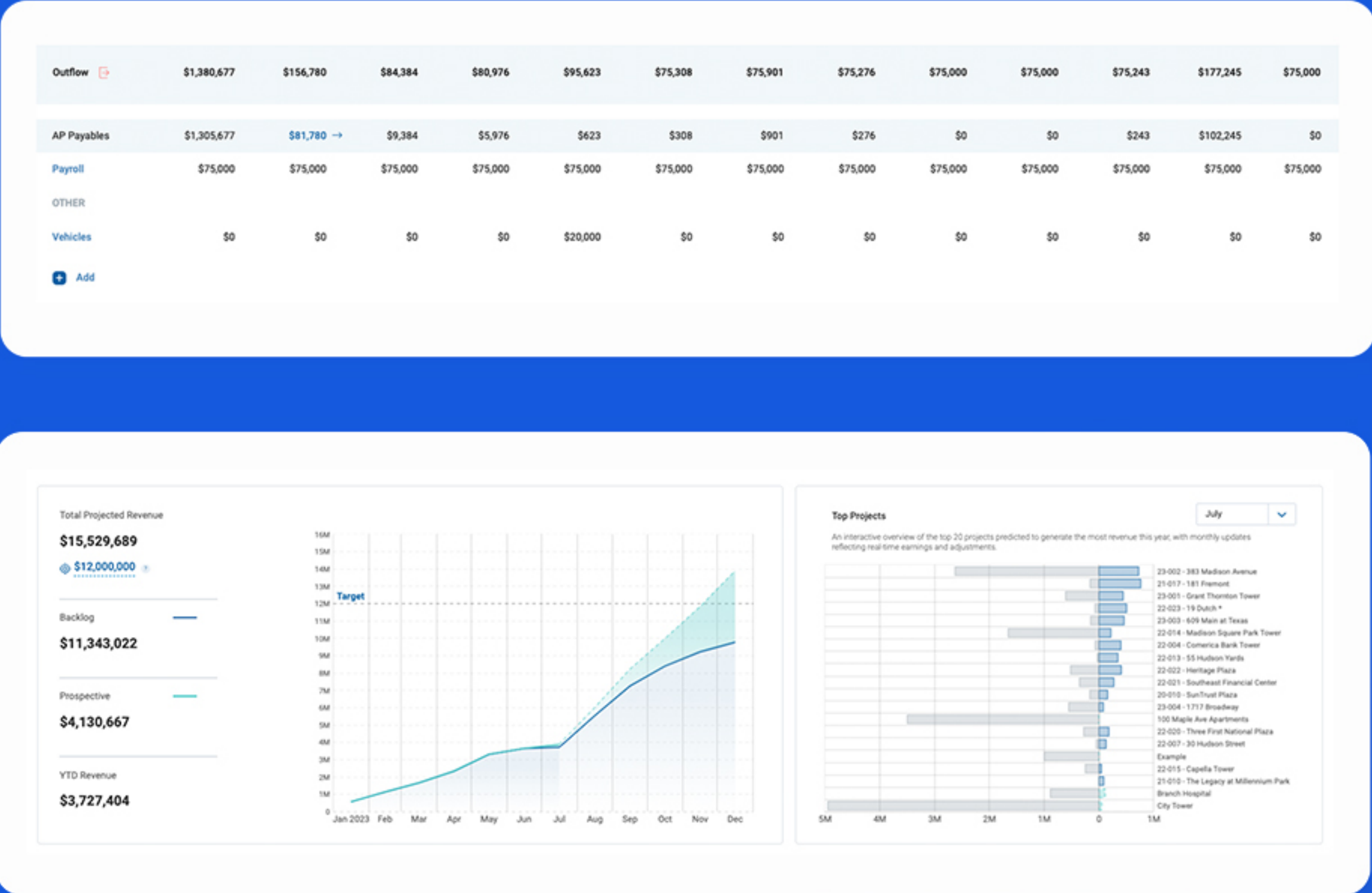


ProNovos

Financial Intelligence tool that protects profits and cash flow by leveraging existing financial data to effectively track, forecast, and visualize to make data-driven decisions for construction projects.



WHAT WE DO

We transform complex data into actionable insights, protecting profits, and fostering financial literacy across all construction professionals.

WHAT PROBLEM WE SOLVE

Construction professionals do not have the tools to leverage accounting software and financial data to effectively track, interpret, and make data-driven decisions for their projects.

VALUE PROPOSITION

Our key business value is removing financial uncertainty by protecting profits and cash flow.

Target prospect profile



General and specialty **construction contractors**

- Struggling with multiple sources of data
- Looking to make powerful decisions through analytics



\$10–\$200M in annual revenue

Identifying opportunities **by title**



C-SUITE

- Executive-level reporting
- Financial statements
- Cash, cost, and revenue projections



OFFICE MANAGERS AND CONTROLLERS

- AR / AP aging reports
- Employee / job payroll details
- Monthly billings
- Automated WIP



PROJECT MANAGERS

- Estimate / change order details
- AIA billing status
- Job forecasting
- Root cause analysis
- Improved communication with the field

What systems ProNovos integrates with



ComputerEase



Foundation Software



Procore



QuickBooks



Sage 100



Sage 300



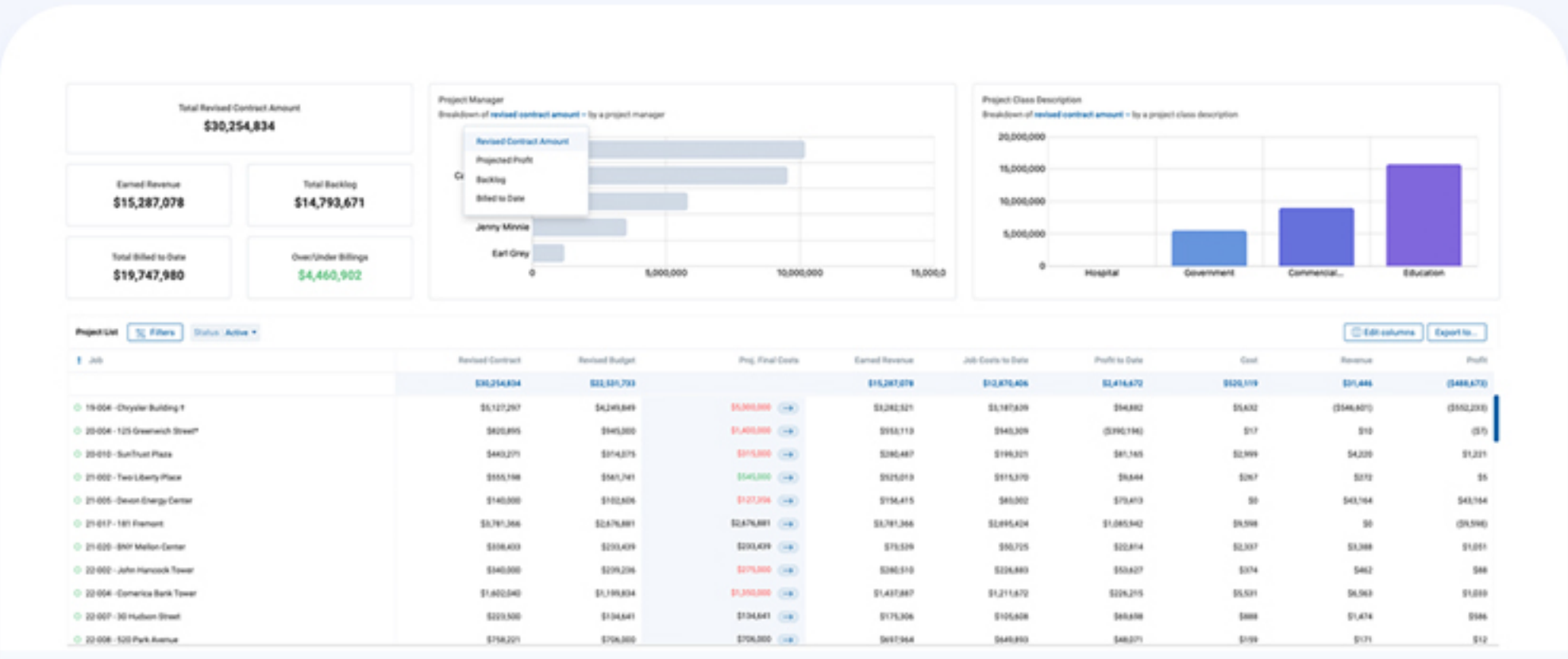
Sage Intacct

COMING SOON

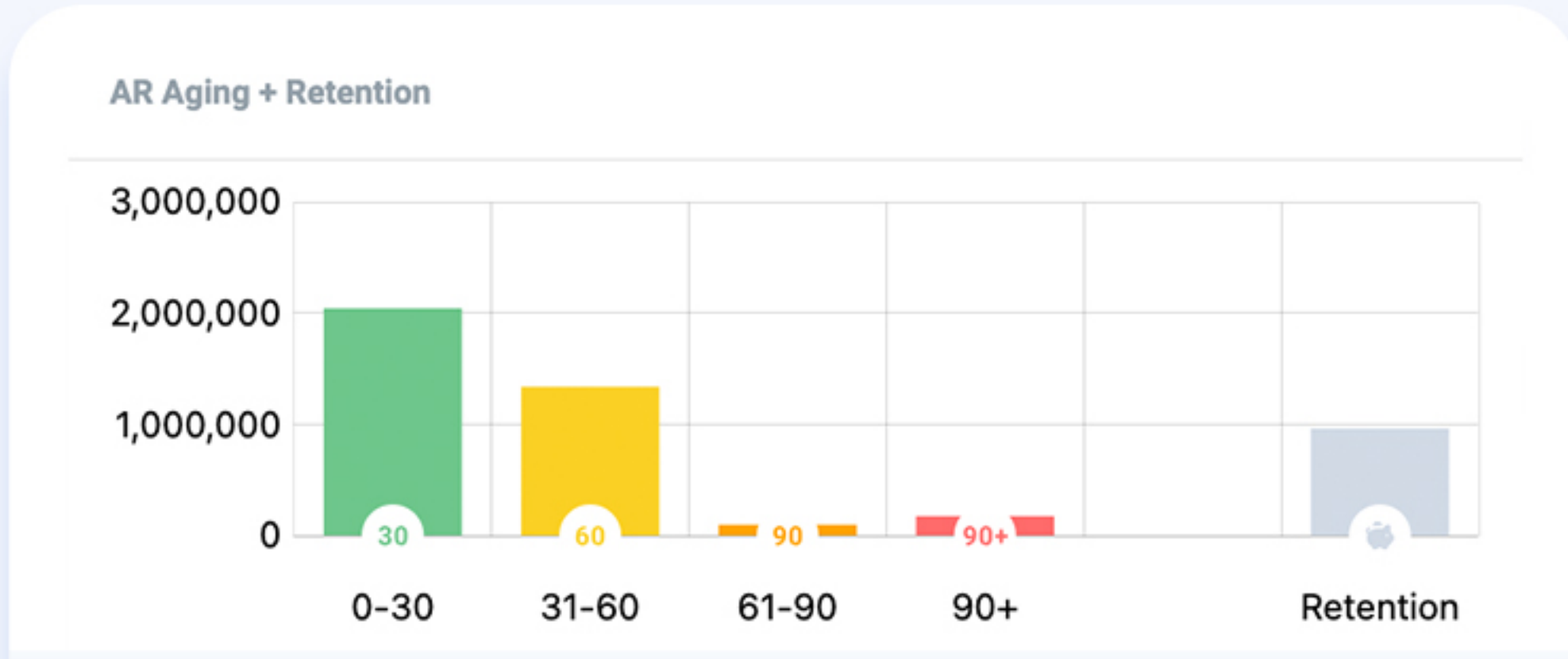


Viewpoint Vista

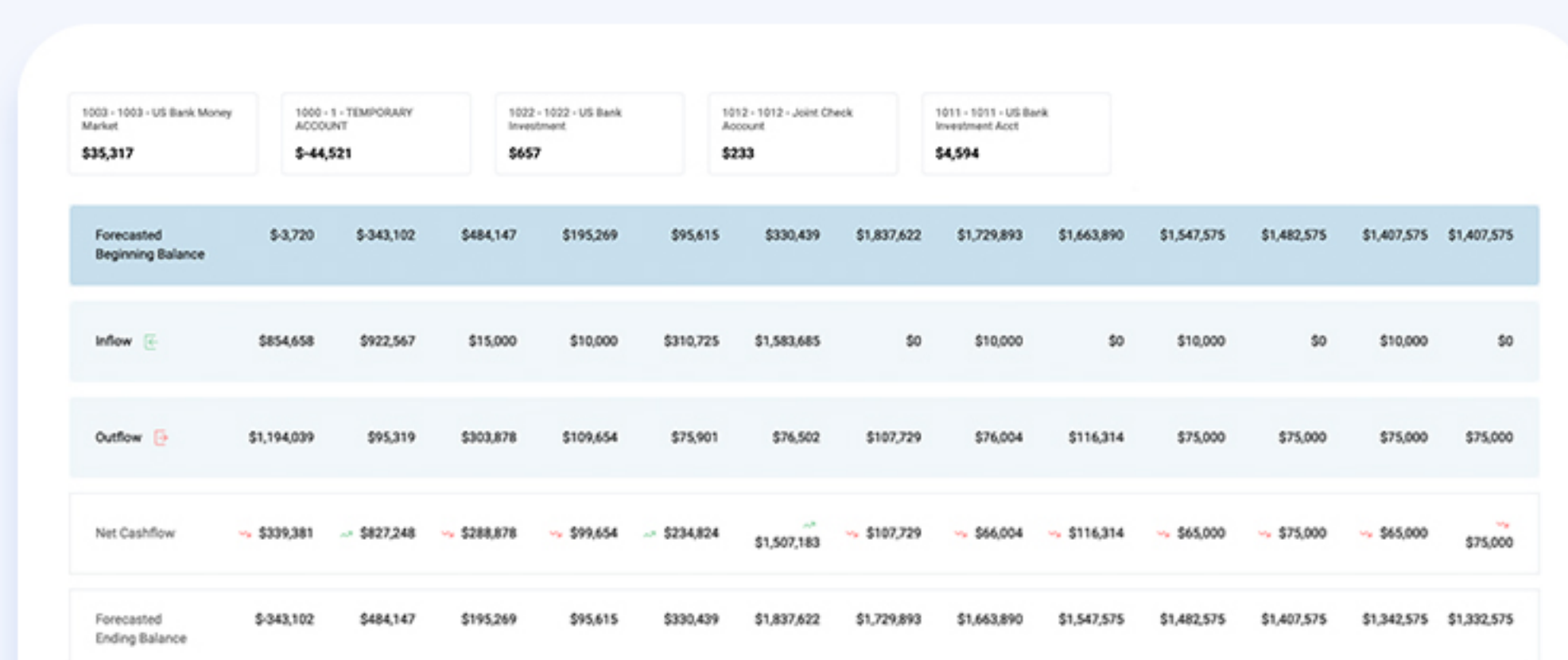
Main ProNovos features



WIP



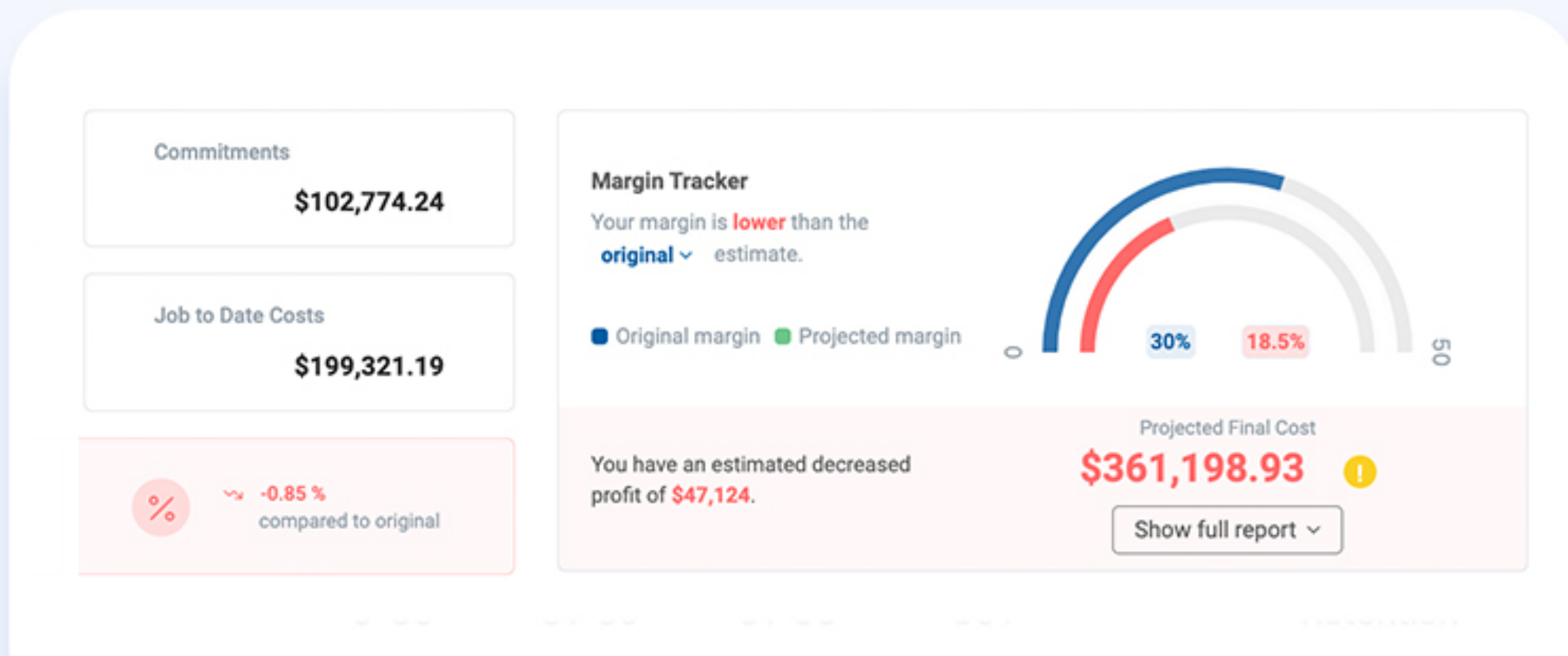
AR Collections + AP Payables



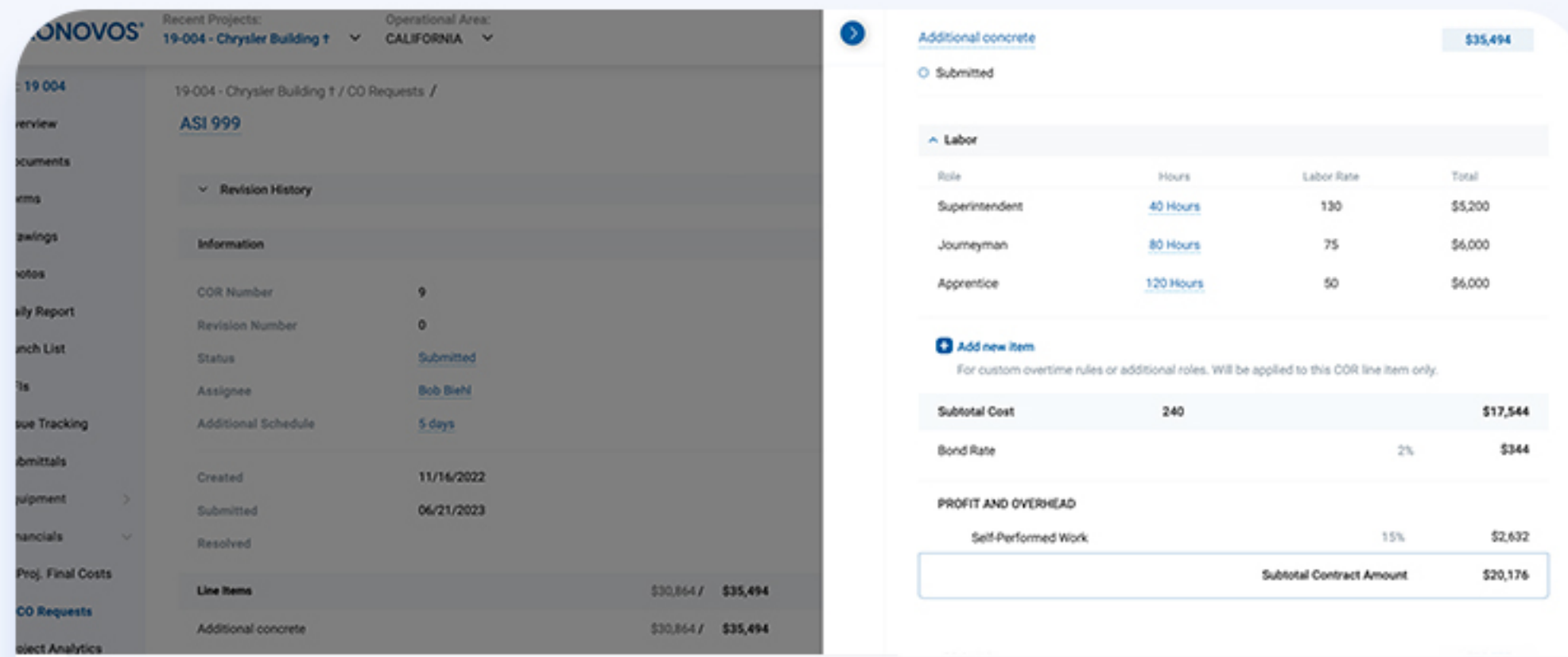
Cash Flow Forecast



Revenue Projections



Projected Final Cost



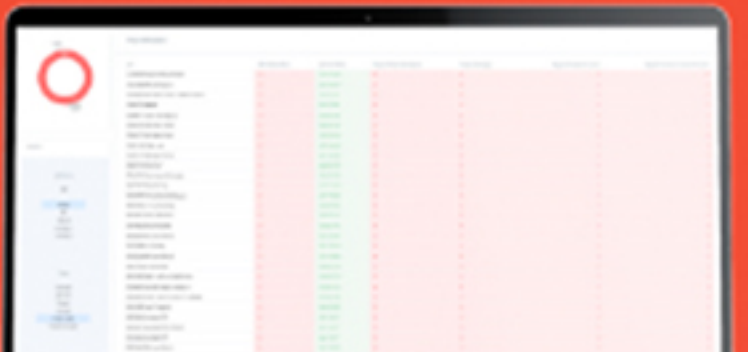
Change Order Requests

My Custom Reports

Create and manage personalized, innovative dashboards.

Access environment

Project Data Health



Executive Dashboard



Job Cost Report



WIP Dashboard



WIP Report

Project Billing



Project Billings Analysis

Company Monthly Billings



Company Monthly Billing Report

Accounts Receivable Analysis



Accounts Receivable Analysis

Financial Ratio



Financial Ratios

Change Order Analysis



Change Orders • Profit Margin
Change Order Analysis

Project Profit Analysis



Project Profit Analysis

Company Change Order Report



Company Change Order Report

Labor Hours Analysis



Labor
Labor Hour Analysis - Project Level

Project Dashboard



Project Dashboard

Customer Analysis



Customer Analysis

Revenue Analysis



Revenue Analysis

Analytics Marketplace

Custom Reports • Executive Dashboard • Project Data Health • Project Billing • Company Monthly Billing • Customer Analysis
Job Cost Report • Project Profit Analysis • Revenue Analysis • Project Dashboard • Sales and Change Order • Financial Ratios • Project Health • Labor Hours Analysis • Sales Report • Company Change Order Report

Pricing model

JULY 2023

CPA referrals get 10–25% discount on user costs

Tier		Annual rate	One-time onboarding
5 core users		\$7,500 \$1,500/user	\$4,000 – \$7,000
10 users	SAVE 10%	\$13,500 \$1,350/user	
15 users	SAVE 10%	\$20,250 \$1,350/user	\$5,000 – \$9,000
20 users	SAVE 10%	\$27,000 \$1,350/user	
25 users	SAVE 15%	\$31,875 \$1,275/user	\$6,000 – \$11,000
30 users	SAVE 15%	\$38,250 \$1,275/user	
35 users	SAVE 15%	\$44,625 \$1,275/user	
40 users	SAVE 20%	\$48,000 \$1,200/user	\$7,000 – \$13,000
45 users	SAVE 20%	\$54,000 \$1,200/user	
50+ users	SAVE 25%	\$56,250 \$1,125/user	\$8,000 – \$15,000